

MARCELO YANEZ

403 Griffin Avenue, Bridgeport, CT 06606 | Tel: 203-526-6845 | Email: myanez73@hotmail.com

SKILLS

- Cross Platform expertise
- Adobe Acrobat
- Adobe Illustrator
- Adobe ImageReady
- Adobe InDesign
- Adobe Photoshop
- HTML
- CSS
- QuarkXpress
- Flash
- Microsoft PowerPoint
- Microsoft Word
- Dreamweaver
- Keynote
- Typography
- Bi-lingual Spanish

SUMMARY OF QUALIFICATIONS

A goal oriented and highly creative designer with solid marketing and Internet advertising experience. Established experience in production, print, and layout. Extremely organized with capability to handle multiple projects and consistently meet deadlines. An accomplished professional with strong work ethic, excellent communication (bi-lingual), and presentation skills.

PROFESSIONAL EXPERIENCE

Web Designer | 2007 - 2009 | Vertrue, Inc. Norwalk, CT

- Worked with front-end development team building product sites using xhtml and css
- Maintained, coded and created images for several shopping membership program sites
- Designed 14 Landing Page concepts to drive acquisition to lifestyle and privacy products
- Designed over 50 Flash and Gif banners for acquisition
- Created designs and updated PowerPoint and well as keynote presentations for the sales team
- Performed edits and design changes for various print materials such as self-mailers, letterheads and brochures

Multimedia Specialist | 2000 - 2007 | LifeCare, Inc. Westport, CT

- Managed and maintained a small server
- Oversaw design, layout and update of html-based and PowerPoint presentations
- Customized existing client presentations
- Performed edits and layouts of various LifeCare educational materials or other projects as needed
- Loaded presentations on sales staff computers and ensure that demo/ presentations worked correctly

Associate Art Director | 1997 - 2000 | Total Food Service Greenwich, CT

- Managed newspaper layout
- Designed newspaper ads and web page ads
- Worked on projects with Macintosh and Windows

In-House Graphic Designer | 1994 - 1997 | Hyperion Software Stamford, CT

- Designed company brochures
- Designed t-shirts for company events
- Designed CD covers for company software
- Created presentations for CEO's executive meetings
- Created name badges, mousepads, and note cards for company use

EDUCATION

American InterContinental University Online Hoffman Estates, IL
Bachelor's of Fine Arts Degree in Visual Communication
Graduated on December 18, 2004

References upon request.